

# JUAB COUNTY TOURISM PROFILE

County Indicator	2008	2009	2010	% Change 2009-2010	State Ranking
<b>DEMOGRAPHIC</b>					
Population	10,024	10,209	10,258	0.5%	20
Total Non-Ag Employment	3,340	3,282	3,138	-4.4%	21
Non-Ag Avg Monthly Wage	\$2,550	\$2,682	\$2,496	-6.9%	18
Per Capita Income	\$24,632	\$24,500	n/a	n/a	n/a
Unemployment Rate*	5.7%	9.7%	9.9%	2.1%	5
<b>SPENDING &amp; EMPLOYMENT</b>					
Spending by Travelers**	\$12,454,491	\$10,571,316	\$12,551,561	18.7%	25
Travel & Tourism Related Employment	246	203	236	16.3%	25
<b>TOURISM TAX REVENUES</b>					
Local Tax Revenues from Traveler Spending**	\$661,323	\$553,993	\$656,455	18.5%	25
Transient Room Tax	\$74,885	\$62,207	\$61,298	-1.5%	27
Restaurant Tax	\$87,691	\$76,649	\$83,576	9.0%	20
<b>Retail Sales</b>					
Gross Taxable Retail Sales	\$87,498,007	\$83,800,817	\$85,790,172	2.4%	24
<b>REGIONAL VISITATION COUNTS</b>					
Palisade S.P.	290,682	313,501	141,458	-54.9%	
Yuba S.P.	180,059	194,947	225,213	15.5%	
Fremont Indian S.P.	74,919	82,486	78,055	-5.4%	
Territorial Statehouse S.P.	53,493	20,562	8,817	-57.1%	

\* Several Counties have identical Unemployment Rates

\*\* GOPB methodology change for 2010 calculations

r = revised

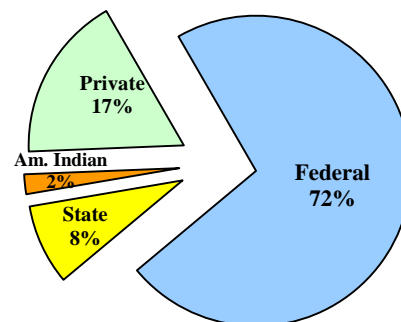
Land Ownership - 2010	No. of Acres	% Total
<b>Total Acres in County</b>	<b>2,171,438</b>	<b>100.0%</b>
<b>Federal Government</b>	<b>1,571,692</b>	<b>72.4%</b>
BLM	1,438,149	66.2%
US Forest Service	117,447	5.4%
National Park Service	--	--
National Wildlife Service	15,832	0.7%
Other •	264	0.0%
<b>State Government</b>	<b>182,223</b>	<b>8.4%</b>
Utah State Parks & Recreation	81	0.0%
Utah State Wildlife Reserves	14,010	0.6%
State Trust Lands	168,110	7.7%
Other ••	22	0.0%
<b>American Indian</b>	<b>44,827</b>	<b>2.1%</b>
<b>Private*</b>	<b>376,225</b>	<b>17.3%</b>

• Includes Military and Bankhead Jones land

•• Includes State Sovereign and UDOT land

\*May include some local government land

**Land Ownership - 2010**



# Juab County Tourism Profile

